

BLUE ECONOMY ENTREPRENEURSHIP NEWSLETTER



BEE PARTNERS MEETING IN ALGHERO

The **Blue Economy Entrepreneurship (BEE)** Project, an initiative to foster entrepreneurship in the blue economy sector, held its second Transnational Project Meeting on April 8, 2024. Hosted by Mine Vaganti NGO in the picturesque town of Alghero, Italy, the meeting brought together the BEE partners from across Europe to discuss progress, share insights, and plan for the project's final phases.

The **BEE** Project focuses on developing entrepreneurial skills in the blue economy sector, particularly among young adults with fewer opportunities. By offering a comprehensive e-learning course and local training activities, the project aims to create a new generation of entrepreneurs dedicated to sustainable practices in coastal and maritime industries.



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E-COURSE: BUSINESS SKILLS FOR A BLUE ECOTOURISM COMPANY

In the meeting, partners discussed the **E-learning course** (WP3) to foster entrepreneurship in the blue economy. The local phases, to be conducted in October-November 2024, will involve hands-on activities for young adults across partner countries.

The **E-Course** on acquiring business skills for developing a blue ecotourism company consists of 8 Modules and user-oriented educational material.



Alghero, Sardinia, IT

MODULE 1: BEE INTRODUCTION

MODULE 2: ENTRECOMP & BEE

MODULE 3: SKILLS & COMPETENCIES

**MODULE 4: SUSTAINABILITY PRINCIPLES
& SUSTAINABLE TOURISM**



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**E-COURSE LOCAL
PHASE: HANDS-
ON TRAINING
OFFERED TO
YOUNG ADULTS**

**MODULE 5: SOCIAL ENTREPRENEURSHIP
PRINCIPLES**

**MODULE 6: INTO ACTION: DEVELOPING
SUSTAINABLE ENTREPRENEURIAL IDEAS IN
TOURISM**

MODULE 7: FINANCIAL RESOURCES

MODULE 8: FINAL TAKEAWAYS

**MULTIPLIER
EVENTS:
MAXIMIZING
REACH AND
IMPACT**

BEE Partners are organising Local Multiplier events this autumn, to further disseminate the results and outcomes of the project.

Attending our multiplier events will provide valuable opportunities for personal and professional development and networking. Participants will access BEE's results and outcomes, enhance their knowledge and skills and support the exchange of ideas. Additionally, attendees will contribute to discussions, influencing the implementation and future developments of Blue Economy.



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Follow BEE on social media and do not miss the chance to participate in the **Local Phase hands-on training for young adults and Multiplier Events** this autumn!

Follow **BEE** on social media



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OFFICIAL WEBSITE



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